

PRESS RELEASE

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4 Noses Brewing Company Launches First Non-Alcoholic Beer: Camp Zero

A Refreshing Passion Fruit Blonde Ale for Adventure Without Compromise

Denver, CO — June 17th, 2025 — 4 Noses Brewing Company, known for its commitment to craft, creativity, and community, is proud to announce the release of its first non-alcoholic beer: Camp Zero, a passion fruit blonde ale crafted for full flavor and zero regrets.

As consumer interest in mindful drinking continues to grow, Camp Zero marks an exciting step into the non-alcoholic space for the Colorado-based brewery. Brewed with real fruit and a focus on balance and refreshment, Camp Zero is a tropical, lightly tart blonde ale with bold passion fruit character and a clean finish — perfect for trailheads, taprooms, or Tuesday afternoons.

"Camp Zero represents more than just an NA beer — it's a beginning and a starting point," said Dustin Ramey, Marketing Director at 4 Noses. "We wanted to create something that speaks to the modern craft drinker — someone who still wants a flavorful, well-made beer but without the alcohol. It's a natural evolution of what we do at 4 Noses."

The first release of Camp Zero will be available exclusively in limited quantities across 4 Noses' taprooms as well as Odd13 and Wild Provisions beginning Friday, June 20, with plans for wider distribution currently being evaluated.

Camp Zero is the first in a line of non-alcoholic offerings from 4 Noses Brewing Company, with future innovations and seasonal releases in the works. Whether you're hitting the trail, relaxing at the campsite, or simply taking a break, Camp Zero is brewed for wherever your adventure leads.

About 4 Noses Brewing Company:

Founded in 2014 and family-owned, 4 Noses Brewing Company is rooted in Broomfield, Colorado, with additional locations in Denver's Park Hill neighborhood. Known for its diverse portfolio of high-quality beers and its innovation-focused sister brands, Wild Provisions Beer Project and Odd13 Brewing, 4 Noses is committed to pushing boundaries while remaining connected to community and craft.

For media inquiries, samples, or interview requests, please contact:

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