



FOR IMMEDIATE RELEASE

BOULDER SOCIAL'S FRESHLY BREWED BEER TO BE RELEASED THIS DECEMBER WITH SPECIAL EVENTS

Led by Frank & Gina Day, Boulder Social's Brewmaster Rodney Taylor Has Concocted a Flavorful Line-Up of Beer to be Released this December

BOULDER, CO — (December 14, 2022) — The new [Boulder Social](#), opened by Frank & Gina Day in August 2022, is pleased to announce the launch of their onsite brewery. To celebrate, the brewpub will be releasing two new beers at their first tapping party on December 15th and highlighting the Boulder Beer Co Buffalo Gold Golden Ale at their second tapping party on December 22nd. In addition, they will host a brewery grand opening party on January 12th. All tapping events are open to the public. Since opening four months ago, Boulder Social has quickly become a social destination, with their spacious restaurant, heated patios, seasonal menu, large selection of beer taps, and 15 large-screen TVs.

Boulder Social drew on decades of brewing and hospitality experience, courtesy of owner Gina Day's background in brewing with Boulder Beer Co. and Brewmaster Rodney Taylor's 20 years of brewing experience, to ensure the house-brewed craft beers are bold and balanced in flavor. These classic beers are created using a 10-barrel, 3-vessel brewhouse that allows Taylor to brew classic taps, while exploring new seasonal flavors for exclusive releases. Each beer brewed at Boulder Social will be available in 19oz. steins, beer flights with four 5oz. pours, and 32oz. to-go crowlers.



Boulder Social is excited to invite the community to their first Tapping Party on December 15th from 6pm - 8pm. Where guests will have the opportunity to try the new Social Hazy IPA with 6.7% alc/vol and the Social West Coast IPA with 6.9% alc/vol. Each guest (21+ years old) will receive one free Social IPA when they attend the tapping party. These classic IPAs pair perfectly with Boulder Social's wide selection of delectable dishes, from the satisfying Classic Double Burger to the creative Boulder Cowboy Pizza.

Join Boulder Social for the second tapping of the month and get a blast from the past with the classic flavors of Boulder Beer Co. Buffalo Gold Golden Ale on December 22nd from 6pm - 8pm. Taylor has been using the original recipe from 1989 when Buffalo Gold Golden Ale was first released under Gina Day's guidance at Boulder Beer Co. Guests (21+ years old) will receive one free Buffalo Gold when they attend the tapping party.

To celebrate the house-brewed craft beer and brewery launch, Boulder Social is hosting a public Brewery Grand Opening Tapping Event on January 12th from 5pm – 8pm (media RSVPs, please email heather@chalkboardcomm.com). Guests will be able to explore 5 house beers, including two new offerings that will be tapped at the event: Social Mexican-Style Lager (5.0% alc/vol) and Social Irish-Style Red Ale (4.7% alc/vol), along with the Social Hazy IPA, Social West Coast IPA, and Boulder Beer Co. Buffalo Gold Golden Ale. Each guest (21+ years old) will receive one complimentary Social Beer, plus 10% off crawlers during the event and free beer koozies. The first 10 attendees will get a free Boulder Social glass stein.



Experience Boulder's newest social hangout headquarters, Boulder Social, with the newly launched house-made craft beer, and plenty of space for intimate parties or large groups. Boulder Social is the perfect hangout location for craft beer lovers and sports enthusiasts, as well as a delicious gathering spot for families and friends.

ABOUT BOULDER SOCIAL

Eat, Drink, and Be Social at Boulder Social, the new neighborhood headquarters for lively hangouts with great food, craft beer, and delicious drinks. Join the restaurant and brewery for lunch, dinner, and weekend brunch, or stop by for small plates, cocktails, beer, and wine specials during happy hour. The restaurant and brewery feature weekly entertainment with live music from local musicians hosted in a large indoor and outdoor spaces, perfect for parties and social get-togethers.

1600 38th Street, Boulder | 720-716-3345 | www.besocialcolorado.com/bouldersocial

#

MEDIA CONTACT:

Heather Noll | Chalkboard Communications | heather@chalkboardcomm.com | 415.290.2891