FOR IMMEDIATE RELEASE

The 29th Annual Colorado Brewers Rendezvous Returns July 12

65 Colorado craft breweries will pour at the mountain town craft beer festival

Salida, Colo. (May 1, 2025)— The <u>Salida Chamber of Commerce</u> and the <u>Colorado Brewers Guild</u> (CBG) proudly present the 29th Annual <u>Colorado Brewers Rendezvous</u> on Saturday, July 12 at Riverside Park (110 Sackett Ave. Salida, CO 81201) from 1 to 5 p.m.

Situated near the roaring Arkansas River with pristine views of the Collegiate Peaks, beer lovers can enjoy an all-inclusive tasting experience from 65 craft breweries from across the state. Tickets for Colorado Brewers Rendezvous are on sale now and can be purchased via <u>Ticketsauce</u>. The participating breweries can be found here.

"The Colorado Brewers Rendezvous is a cornerstone event for Salida, bringing together the finest craft brewers from across the state in a setting that highlights the natural beauty and vibrant spirit of our community," says Lance Kittel, Marketing Manager for the Salida Chamber of Commerce. "It not only supports Colorado's thriving brewing industry but also draws visitors to our historic downtown, making it a meaningful celebration of local culture, economic vitality, and hospitality."

Colorado Brewers Rendezvous is a tradition-inspired beer festival that dates back to 1995 when Colorado craft brewers in town for the Salida Beer Festival sought a central meeting place. Since then, brewers and beer lovers alike have marked their calendars for this highly anticipated summer event that was born out of community and camaraderie and has become a cherished fundraiser for both the CBG and Salida Chamber of Commerce.

General admission tickets cost \$70.29 and include unlimited tastings, a commemorative tasting glass and access to food vendors. VIP tickets cost \$139.56 and include all the perks of general admission, as well as one hour early entry at 12 p.m., lunch voucher, private restrooms, shaded area with seating and more. Prices above include fees and taxes.

For more information about Colorado Brewers Rendezvous, visit the Colorado Brewers Guild <u>website</u>.

High-resolution and web-friendly renderings available <u>here</u>.

Salida Chamber of Commerce

The Salida Chamber of Commerce is an association of businesses organized to encourage a strong local economy. By partnering with other organizations, they are able to expand their members' reach and tap into new avenues of support on their behalf. Incorporated as a 501c6 in 1928, the "Heart of the Rockies Chamber of Commerce", refers to the twelve 14,000-foot peaks that dominate their landscape. For more information, visit SalidaChamber.org.

About the Colorado Brewers Guild:

The <u>Colorado Brewers Guild</u> (CBG) is a nonprofit trade association with the mission to promote, protect, and propel independent craft breweries in the State of Craft Beer through advocacy, community, education, and public awareness. The majority of the state's 400+ licensed breweries and brewpubs are members. See a list of events that support membership, learn how to become a member, and more at coloradobeer.org.

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