



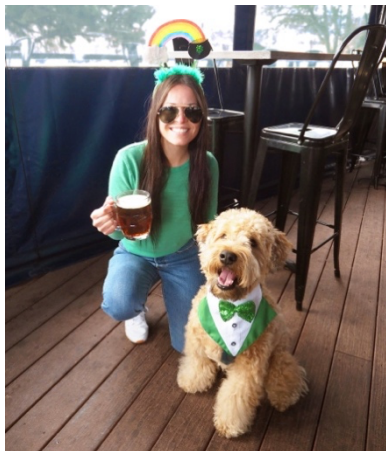
FOR IMMEDIATE RELEASE

**GET READY FOR A TAIL-WAGGIN' GOOD TIME AT BOULDER SOCIAL'S
ST. PATRICK'S PUPPY PARADE, BENEFITTING FARFEL'S FARM AND RESCUE.**

BOULDER, CO — (February 19, 2024) — [Boulder Social](#), restaurant & brewery, has your St. Patrick's weekend covered with a lineup of shenanigans you won't want to miss. Kick off the celebrations with a [St. Patrick's Puppy Parade](#) on Saturday, March 16th, then stop by for Irish lunch and dinner specials on Sunday, March 17th.

Attention all good boys, and girls! [Boulder Social](#) will host their [St. Patrick's Puppy Parade](#) on Saturday, March 16th. Grab your best buddy and don your festive green garb. Parade registration begins at 11am at the east patio entrance, with the parade starting at 1pm around Arapahoe Ave. and 38th street in Boulder, CO. Come early and stay late to catch all the furry fun. Snap party pics with your pooch and join in on the costume contest after the parade, a few lucky dogs will win pawrific prizes. Take a big stretch on Boulder Social's dog-friendly patio and enjoy a pup-friendly specials menu featuring house-brewed dog "beer", plus Irish food specials for pawrents including Bangers & Mash, Irish Stew, a Corned beef Reuben and \$5 Social Irish-Style Red Ale.

A \$10 donation per parading dog will go directly to Boulder's [Farfel's Farm and Rescue](#), and you'll get a complimentary house-brewed [Social Beer](#) for your donation. Dogs of all ages and sizes are welcome to participate in the parade and patio festivities. Please be sure they are healthy and comfortable around new friends and new environments. Only service dogs are allowed inside the building. Pups must be leashed at all times.





During the festivities stop by and say hi to the local event sponsors. [The Bear & The Rat](#) "Cool Treats for Dogs" will be on site with their treat mobile serving up dog-safe frozen yogurt and green cupcake samples, plus [Flatirons Natural Pet Market & Wash](#) will have fun giveaways and information about their services. And make sure to check out [Boulder Social's](#) dog and human merch, like bandanas, beer can toys and t-shirts!

But the festivities don't stop there! On St. Patrick's Day, March 17th, [Boulder Social](#) will continue their Irish fare and house-brewed Irish-Style Red Ale specials all day.

ABOUT BOULDER SOCIAL

Eat, Drink, and Be Social at [Boulder Social](#), your neighborhood headquarters for lively hangouts with great food, craft beer, and delicious drinks. Join the restaurant & brewery for lunch, dinner, and weekend brunch, or stop by for small plates, cocktails, beer, and wine specials during happy hour. The restaurant & brewery features regular entertainment hosted in large indoor and outdoor spaces, perfect for parties and social get-togethers.

1600 38th Street, Boulder | 720-716-3345 | www.besocialcolorado.com/bouldersocial

MEDIA CONTACT:

Amber Winston | Concept Restaurants | amber@conceptrestaurants.com | 720.291.0279