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FOR IMMEDIATE RELEASE

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Wiley Roots Releases Slush Mixed Four-Packs

GREELEY, CO - Wiley Roots Brewing Company is releasing mixed four-packs of Slush on July 28-30, 2018 after being inundated with requests from customers.

Starting at 12pm on Friday, the brewery will sell cans of Orange Blossom Slush, California Limeade Slush, Watermelon Limeade Slush, and Cherry Limeade Slush together in mixed four-packs to-go. Slush is the brewery's rotational series of fruited kettle soured golden ales, featuring flavors inspired by America's favorite drive-in. Slush variants are divided by either lemon or lime base beers with additional fruits added, creating a nostalgic flashback to adding a shot of fruit flavor to your summer slushy. The mild acidic base is the perfect canvas for experimentation with various fruits, spices, and other ingredients. While canned variants are intended to be consumed directly from the can or poured into a glass, these delicious and refreshing beers can also be enjoyed as a blended frozen slushy over ice or almost frozen in an opened can.

Orange Blossom Slush is inspired by the timeless orange creamsicle. This beer starts with our base sour golden ale to which Mandarin orange purée and pure vanilla extract are added. Punchy orange citrus drives the overall flavor of this beer, but finishes with a creamy and slightly sweet vanilla note.

California Limeade Slush is inspired by long drives along the Pacific Coast Highway. Our mildly acidic kettle soured golden ale is dry herbed with three pounds of hibiscus, pure coconut extract, and freshly puréed Persian limes. Coconut aromatics set the stage for a punchy lime and hibiscus tartness that follow through into the finish with subtle biscuit notes in the finish.

Watermelon Limeade Slush is inspired by summertime picnics. Using the same base beer, hand puréed seedless watermelons and Persian limes are added to create the perfect combination of earthy watermelon aromatics along with a mildly sweet watermelon flesh and rind flavor. These characteristics dominate the first impressions of the beer with slightly acidic undertones of lime that push through, creating a unique complexity that balances the overall watermelon fruit profile.

Cherry Limeade Slush is inspired by everyone's favorite summer classic. Sweet cherry purée and puréed Persian limes are added to the slush base, creating the perfect balance of sweet and tart. Huge sweet cherry character dominates the aroma and first taste while refreshing lime peel and pith follows through in the mid palate. This beer finishes moderately dry with a slight biscuit finish.

Mixed four-packs will be available to-go for \$16 per four-pack.

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About Wiley Roots Brewing Company

Wiley Roots believes beer should be unique, crafted from the highest quality ingredients, and brewed with a sense of responsibility – to the craft and to the surrounding community. We believe that brewing craft beer is an art and grounded in the same core values many can subscribe to: honesty, integrity, hard work, and belief in one's ability to create and share. Wiley Roots offers award-winning, uniquely crafted ales in downtown Greeley, Colorado. We are a very small, award winning brewery, with Gold and Bronze medals from the Great American Beer Festival in 2017, 2015, and 2013. Wiley Roots Brewing Company opened in the summer of 2013.