

Loveland Aleworks  
118 W. 4th Street  
Loveland, CO 80537  
(970) 619-8726  
[info@lovelandaleworks.com](mailto:info@lovelandaleworks.com)

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For Immediate Release

## **Loveland Aleworks to Release Crowler Cans on Labor Day Weekend**

Loveland Aleworks is excited to begin offering Crowlers for beer to-go out of the taproom on Friday, September 2, 2016. These 32oz cans will be filled on site at time of order with your choice of any of the ten beers available on tap. The prices will range from \$8-\$30, with no limitations on number purchased.

The Crowler can offers several advantages over typical Growler fills. The cans are completely sanitary and sealed which keeps the beer fresher longer, leading to a sustained shelf life. Also, these containers completely block all light, preserving the quality of the finely crafted ale, and reducing contaminants and off-flavors. Crowlers are single-use, recyclable containers perfect for throwing in a cooler or backpack.

Join our loyalty program to receive specials on Loveland Aleworks beer and merchandise:

<http://www.fivestars.com>

Loveland Aleworks will continue to fill clean Growlers and Growlettes.

<https://youtu.be/mhfPIE3PZzg>

### **Links:**

Website: <http://www.lovelandaleworks.com/>

Facebook: <https://www.facebook.com/>

### **About Loveland Aleworks:**

Loveland Aleworks is a an independent, family-owned brewery offering a selection of small batch hand crafted beers. The brewery, with an adjacent taproom is located in Downtown Loveland with all its shops and restaurants a short stroll away. Brewer and owner Nick Callaway utilizes his years of brewing experience to create a range of beers inspired by traditional European and American styles.



**CANS  
TO GO  
=  
CROWLERS**