FOR IMMEDIATE RELEASE

The Colorado Brewers Guild Announces the Return of Collaboration Fest on April 4, 2026

Black Friday ticket launch offers the deepest discount of the season with limited availability

DENVER (Nov. 17, 2025) - The <u>Colorado Brewers Guild</u> (CBG) is thrilled to announce that the 2026 Collaboration Fest presented by <u>On Tap Credit Union</u> will return on April 4, 2026 at <u>The Westin Westminster</u> (10600 Westminster Blvd, Westminster, CO 80020) from 2 to 6 p.m. Tickets for this all-inclusive event will go on sale during a special Black Friday promotion starting November 28 on the Collaboration Fest <u>website</u>. The perfect holiday gift—beer lovers can take advantage of the best prices of the season, but quantities are limited! The promotion runs through December 1, or while supplies last. Use code **BLACKFRIDAY** to save on your tickets.

Since 2014, Collaboration Fest has been the original collaboration craft beer festival for beer lovers by showcasing the camaraderie and creativity that defines Colorado's unique craft beer scene. The event brings together member breweries who partner with independent brewers from their own backyards, across the Centennial State, throughout the United States, and sometimes from around the globe, to create one-of-a-kind beers exclusively for this fundraiser that supports the CBG's mission to promote, protect, and propel independent craft breweries in the State of Craft Beer through advocacy, community, education, and public awareness.

"The stories behind these collaborations are as memorable as the beers themselves," says CBG Communications Manager Carrie Wilson. "From grain to glass, beer lovers will be getting a taste of the friendship and innovation that makes our Colorado beer community so special."

Brewers are encouraged to let their imaginations run wild, creating beers using unconventional practices, like brewing a ramen beer or smoked pulled pork stout, or coming together to brew a particular style based on common ground, such as when three breweries (Great Divide, Crystal Springs, and Lone Tree), swept the American Fruit Beer category at GABF and decided team up to create that style for the festival.

Plan ahead and head over to the Collaboration Fest <u>ticketing page</u> and use code BLACKFRIDAY to save on ticket prices. Please note that there are only a limited number of Black Friday tickets available. Tickets start at \$44.87 (includes fees and taxes) and will go up as the event nears.

Early Admission (enter at 2 p.m.)

- Early Bird pricing (November 28 January 1)
- Regular pricing (January 2 March 29)
- Week of pricing (March 3 April 4)

General Admission (enter at 3 p.m.)

- Early Bird pricing (November 28 January 1)
- Regular pricing (January 2 March 29)
- Week of pricing (March 3 April 4)

Designated Driver (enter with the rest of your party at 2 or 3 p.m.)

• November 28 - April 4

Last year's festival achieved record-breaking participation with more than 180 participating breweries and 140 unique collaborative beers created exclusively for the event, cementing Collaboration Fest's reputation as the must-attend craft beer celebration of the year.

Don't forget to <u>pre-order</u> a custom-designed Collaboration Fest t-shirt. All 2026 Collaboration Fest t-shirts must be picked up at the festival day of.

Participating breweries and collaboration beers will be announced at a later time. Visit collaborationbeerfest.com for the latest information.

Press Credentials and Photos: If you are a member of the media and you would like to attend Collaboration Fest on April 4, please <u>apply</u> for press credentials.

Photos from the 2025 Collaboration Fest can be downloaded here. Please provide photo credit to Ryan Cox Photography.

About Collaboration Fest:

Collaboration Fest is the original craft beer collaboration festival that showcases the collaborative nature of the craft beer industry. Established in 2014 to support the Colorado Brewers Guild and their mission to promote, protect, and propel Colorado craft beer, Collaboration Fest pairs Colorado Brewers Guild members with breweries near and far to create unique, one-time-only beers for the public to enjoy. This one-of-a-kind festival is a celebration about everything we love about the craft beer industry—community, camaraderie, creativity and craft beer.

About the Colorado Brewers Guild:

The <u>Colorado Brewers Guild</u> (CBG) is a nonprofit trade association with the mission to promote, protect, and propel independent craft breweries in the State of Craft

Beer through advocacy, community, education, and public awareness. The majority of the state's 400+ licensed breweries and brewpubs are members. See a list of events that support membership, learn how to become a member, and more at <u>coloradobeer.org</u>.

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