

Bruz Beers and Spigot Labs Team Up for the Third Annual Belgian Brew Fest in Denver, CO

Denver, CO (April 28, 2019)-- Once again Bruz Beers and Spigot Labs are excited to present the Belgian Brew Fest on April 28th from 1-4 pm in the garden next to Bruz Beers at 67th & Pecos. Tickets are available for \$48 at <http://belgianbrewfest.com/>. The festival will also include a variety of food trucks at the venue. The Fest brings Belgian-style craft brewers together to celebrate the art of handcrafting these beers. This year 12 breweries will be in attendance showcasing their best and sometimes most unusual brews:

Briar Common, Denver, CO
Bruz Beers, Denver, CO
Duvel, Belgium
Elevation, Poncha Springs, CO
Goldspot, Denver, CO
Intrepid Sojourner Beer Project, Denver, CO
Liberati, Denver, CO
Ommegang, Cooperstown, NY
Paradox Beer Company, Divide, CO
Periodic Brewing, Leadville, CO
River North Brewery, Denver, CO
Thirsty Monk, Denver, CO

For non-drinkers, Trubucha Kombucha, Lone Treet, CO

Spigot Labs provides tracking technology through its RFID taste tracking system for the festival. This technology allows customers and breweries to track the beers being tasted and captures ratings and preferences. "This technology will revolutionize the way festivals and events gather useful information to maximize their marketing efforts. Instead of walking away with a stack of business cards, guests can simply tap their RFID-enabled glass and remember exactly what they tried," says Scott Vitale, owner of Spigot Labs, "The information is available to the consumer so they can remember which beers they liked and have it transmitted instantly to their smart phone." For the vendors, this technology allows them to understand which of their beers are most loved and how they stack up to similar styles from other breweries. This level of visibility into festival goers and their preferences is something brewers have never access to before, and enables them to really place a value on their attendance at these festivals.

Bruz Beers has been creating Belgian-style beers with a particular interest in crafting their beers with unique ingredients; a variety of Belgian malts, hops, yeasts, and fruits that have their own individual characteristics and flavors. Catering to a clientele of Belgian enthusiasts, Bruz Beers is constantly trying to find something new and innovative methods and ingredients to experiment with. Among the large variety of seasonals and special barrels featuring beers like saisons, sours, and ales, Bruz Beers considers itself and its beers pioneers in crafting only the finest Belgian-style beers using only premium ingredients.

For more information about the festival please contact:

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